

# MAKE RECOVERY CYMRU

**YOUR CHARITY OF THE YEAR**

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[www.recoverycymru.org.uk](http://www.recoverycymru.org.uk)



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# Who is Recovery Cymru?



Recovery Cymru is a peer-led, self-help, mutual aid recovery community for people seeking to overcome substance use problems. We run two open-access recovery centres in South Wales and are proud to keep recovery support available 365 days per year! We run a comprehensive timetable of peer-led groups; telephone recovery support; recovery coaching and social activities.

Our staffing model proactively employs and develops people in recovery – 90% of our staff have lived experience! We run a 'flat hierarchy' and social learning model, raise awareness and challenge stigma.

The peer support model we have developed is now a key component of the Cardiff and The Vale Drug and Alcohol Service (CAVDAS).

# Why choose Recovery Cymru?

Recovery Cymru developed from a single support group and everything we do has been designed and shaped by the needs and ideas of our members.

Funding our community is an ongoing challenge – every penny makes a real difference to the lives of people in recovery and their families.

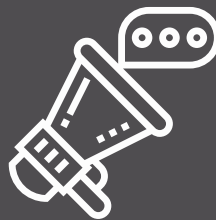
## Your organisation will support us to...



Keep recovery support available 365 days per year



Fund our unique volunteering in recovery programme



Publicise what we do so more people can gain support



Fund our distinctive 'recovery in employment' staff



Run our Telephone Recovery Support programme

# The difference your organisation can make...

**£10**

Ensures 10 members or volunteers receive a Happy Birthday card



**£400**

Pays for all members to receive a Happy Birthday card for the year



**£100**

Pays for a Recovery Cymru community celebration



Helps run two evening support groups for a week

**£30**

**£150**



Covers one Zoom subscription for one year to provide online support

**£350**



Gives people access to support on weekends for a month



**£3500**

Pays for three months of our volunteering programme

Provides telephone and text support for three months



**£1050**



# Include us

Here are all the little ways your team can support us.

- Share our content and fundraising pack on business and personal social media
- Put our logo in your company email signature
- Have our Localgiving page in your away from office message



- Share about us in your communications, such as newsletters
- Volunteer your free time to support our events, activities and centres
- Have a pop-up stand in your foyer for awareness raising and wellbeing



# Easy fundraising ideas

Together or individually, your team can help support Recovery Cymru. Here are some examples for you to try:



- Special days for donations, such as a Dress Down Day or an 80's Theme Day
- Skill bidding. Find out your employees' top skills and auction them for donations
- Sponsor a programme, our building or our website
- Have the team give up a 'treat' such as their takeaway coffee and gift what they would normally spend as a donation
- Match their donation as a company, instantly doubling the results of their efforts
- Use [easyfundraising.com](https://www.easyfundraising.com) for purchases so retailers, etc. pay for your donations!
- Sponsor us for Recovery Cymru's birthday or for our Recovery Month events



# Payroll Giving

Payroll Giving is a way of giving money to charity without paying tax on it. It must be paid through PAYE from someone's wages or pension.

The organisation must be signed up with a payroll giving agency to support this.

The amount of tax relief that is given depends on the rate of tax you pay.

Agencies may charge an administration fee. They usually deduct this from employees' donations before they pass them to the charity.

The organisation can choose to pay the fee, meaning the charities will get more money.

The fee can be deducted from any costs of running the scheme from your business profits before tax.

Contact a Payroll Giving Agency to set up a scheme.







# Take part in our training

Our award-winning Recovery Cymru team is happy to provide a variety of outside training and consulting programmes.

Our knowledgeable staff will collaborate closely with you to explore your goals and present a customised solution - either in-person or online - based on more than 10 years of expertise.

This is a fantastic way to support Recovery Cymru - and your your whole team also benefit!

Get in touch today to see how our courses can benefit your team.

# How we thank you

For making Recovery Cymru your Charity of the Year, we make sure to show our appreciation by:

- Sending you a thank you letter
- Publicity and advertisement in newsletter, social media and website
- Certificate of how much raised and a thank you
- Support in your fundraising adventures so you get the most out of our support

Additional reciprocal benefits can be discussed.



## Contact us:

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